

Greater Baton Rouge Business Report 2008 Agency Planning Calendar

| Issue Date | Issue Focus | Space Deadline | Art Due |
|--------------|--|-------------------|-------------------|
| January 1 | Construction & Design | December 19, 2007 | December 21, 2007 |
| January 15 | Financial Services | January 3 | January 7 |
| January 29 | Education | January 17 | January 21 |
| February 12 | Industry Report | January 31 | February 4 |
| February 26 | Legal Matters | February 14 | February 18 |
| March 11 | Real Estate | February 28 | March 3 |
| March 25 | Health Care | March 13 | March 17 |
| April 8 | Business Awards | March 27 | March 31 |
| April 22 | Technology | April 10 | April 14 |
| May 6 | Small Business | April 24 | April 28 |
| May 20 | Industry Report | May 8 | May 12 |
| June 3 | Women in Business | May 22 | May 26 |
| June 17 | Financial Services | June 5 | June 9 |
| July 1 | Legal Matters | June 19 | June 23 |
| July 15 | Top 100 Private Companies | July 3 | July 7 |
| July 29 | Insurance Trends | July 17 | July 21 |
| August 12 | Trends in Health Care | July 31 | August 4 |
| August 26 | Financial Services | August 14 | August 18 |
| September 9 | Real Estate | August 28 | September 1 |
| September 23 | Industry Report | September 11 | September 15 |
| October 7 | Legal Matters | September 25 | September 29 |
| October 21 | Construction & Design | October 9 | October 13 |
| November 4 | Insurance Trends | October 23 | October 27 |
| November 18 | Real Estate | November 6 | November 10 |
| December 2 | Financial Services | November 20 | November 24 |
| December 16 | Capital Areas Fastest Growing Parishes | December 4 | December 8 |
| December 30 | Health Care | December 15 | December 19 |

For information call (225) 928-1700 or Fax (225) 928-1329